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What is claimed is:

An absorbent article (40) configured for disposition within the vestibule (42) of a female wearer and having an improved efficacy at maintaining disposition within the vestibule, the absorbent article comprising an absorbent (66), the absorbent having a length, a width and an upper surface, the upper surface having a surface area, wherein: the length of the absorbent is no less than about 40 mm; the length of the absorbent is no greater than about 80 mm; the width of the absorbent is no less than about 5 mm; the width of the absorbent is no greater than about 40 mm; the surface area of the upper surface is no less than about 700 mm<sup>2</sup>; and the surface area of the upper surface is no greater than about 1,700 mm<sup>2</sup>.

- 2. The absorbent article of claim 1, wherein the surface area of the upper surface is no less than about 900 mm<sup>2</sup>.
- The absorbent article of claim 1, wherein the surface area of the upper surface is no less than about 1,100 mm<sup>2</sup>.
  - 4. The absorbent article of claim 1, wherein the length of the absorbent is no less than about 45 mm.
  - 5. The absorbent article of claim 1, wherein the length of the absorbent is no less than about 50 mm.
- 6. The absorbent article of claim 1, wherein the width of the absorbent is no less than about 10 mm.
  - 7. The absorbent article of claim 1, wherein the width of the absorbent is no less than about 15 mm.
- 30 8. The absorbent article of claim 1, wherein the absorbent further comprises a superabsorbent polymer.
  - 9. An absorbent article (40) configured for disposition within the vestibule (42) of a female wearer and having an improved efficacy at maintaining disposition within the vestibule,

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the absorbent article comprising an absorbent (66), the absorbent having a length, a width and an upper surface, the upper surface having a surface area, wherein: the length of the absorbent is no less than about 50 mm; the length of absorbent is no greater than about 90 mm; the width of the absorbent is no less than about 15 mm; the width of the absorbent is no greater than about 50 mm; the surface area of the upper surface is no less than about 1,700 mm<sup>2</sup>; and the surface area of the upper surface is no greater than about 2,400 mm<sup>2</sup>.

- 10. The absorbent article of claim 9, wherein the surface area of the upper surface is no less than about 1,900 mm<sup>2</sup>.
- 11. The absorbent article of claim 9, wherein the surface area of the upper surface is no less than about 2,100 mm<sup>2</sup>.
- 12. The absorbent article of claim 9, wherein the length of the absorbent is no less than about 55 mm.
  - 13. The absorbent article of claim 9, wherein the length of the absorbent is no less than about 60 mm.
- 14. The absorbent article of claim 9, wherein the length of the absorbent is no less than about 65 mm.
- 15. The absorbent article of claim 9, wherein the length of the absorbent is no less than about 70 mm.
- 16. The absorbent article of claim 9, wherein the width of the absorbent is no less than about 20 mm.
- 17. The absorbent article of claim 9, wherein the absorbent further comprises a superabsorbent polymer.
  - 18. An absorbent article (40) configured for disposition within the vestibule (42) of a female wearer and having an improved efficacy at maintaining disposition within the vestibule, the absorbent article comprising an absorbent (66), the absorbent having a length, a width and an

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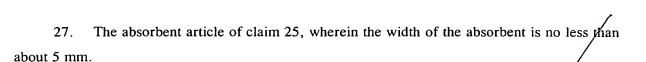


upper surface, the upper surface having a surface area, wherein: the length of the absorbent is no less than about 70 mm; the length of the absorbent is no greater than about 100 mm; the width of the absorbent is no less than about 5 mm; the width of the absorbent is no greater than about 50 mm; the surface area of the upper surface is no less than about 2,400 mm<sup>2</sup>; and the surface area of the upper surface is no greater than about 3,100 mm<sup>2</sup>.

- 19. The absorbent article of claim 18, wherein the surface area of the upper surface is no greater than about 2,600 mm<sup>2</sup>.
- 10 20. The absorbent article of claim 18, wherein the surface area of the upper surface is no greater than about 2,800 mm<sup>2</sup>.
  - 21. The absorbent article of claim 18, wherein the width of the absorbent is no less than about 10 mm.
  - 22. The absorbent article of claim 18, wherein the length of the absorbent is no less than about 75 mm.
  - 23. The absorbent article of claim 18, wherein the length of the absorbent is no less than about 80 mm.
    - 24. The absorbent article of claim 18, wherein the absorbent further comprises a superabsorbent polymer.
- 25. An absorbent article (40) configured for disposition within the vestibule (42) of a female wearer and having an improved efficacy at maintaining disposition within the vestibule absent the effective assistance of a stay-in-place means, the absorbent article comprising an absorbent (66), the absorbent having a length, a width and an upper surface, the upper surface having a surface area, wherein: the length of the absorbent is no greater than about 100 mm; the width of the absorbent is no greater than about 3,100 mm<sup>2</sup>.
  - 26. The absorbent article of claim 25, wherein the surface area of the garment facing surface is no less than about 700 mm<sup>2</sup>.

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- 5 28. The absorbent article of claim 25, wherein the width of the absorbent is no less than about 10 mm.
  - 29. The absorbent article of claim 25, wherein the width of the absorbent is no less than about 15 mm.
  - 30. The absorbent article of claim 25, wherein the width of the absorbent is no less than about 20 mm.
  - 31. The absorbent article of claim 25, wherein the length of the absorbent is no less than about 40 mm.
    - 32. The absorbent article of claim 25, wherein the length of the absorbent is no less than about 45 mm.
- 20 33. The absorbent article of claim 25, wherein the length of the absorbent is no less than about 50 mm.
  - 34. The absorbent article of claim 25, wherein the length of the absorbent is no less than about 60 mm.
  - 35. The absorbent article of claim 25, wherein the length of the absorbent is no less than about 70 mm.
- 36. The absorbent article of claim 25, wherein the length of the absorbent is no less than about 80 mm.
  - 37. The absorbent article of claim 25, wherein the absorbent further comprises a superabsorbent polymer.